

**I BELIEVE** ...IMPACT IS GROUNDED IN **LOVE-**  
 LOVE FOR MYSELF, FOR OTHERS, AND  
 FOR THE WORLD IN WHICH I LIVE ...**HAVING IMPACT**, BEING  
 A POSITIVE INFLUENCE IN THE WORLD, TOUCHES A DEEP HUMAN  
 NEED TO CONTRIBUTE AND CHANGE LIVES FOR THE BETTER  
 ...I AM FREE TO CHOOSE TO HAVE **POSITIVE IMPACT** IN MY  
 IMMEDIATE WORLD AND BEYOND ...MY IMPACT IS DEEPLY ROOTED  
 IN THE VALUES I CHERISH ...**MAKING MY VALUES CONSCIOUS AND**  
 CLEAR **INCREASES MY ABILITY** TO HAVE IMPACT ...I HAVE  
 IMPACT DOING WHAT I LOVE AND CARE ABOUT ...I CAN HAVE  
 A BUSINESS THAT CHANGES THE WORLD FOR THE BETTER ...WHEN  
 MY BUSINESS AND I HAVE A VISION FOR IMPACT, WE DO BETTER ON  
 EVERY LEVEL ...**ANY IMPACT RIPPLES OUT** ...THE WAY  
 I CHOOSE TO SHOW UP IN THE WORLD HAS IMPACT ...**KNOWING THE**  
**IMPACT I HAVE HELPS ME MAKE BETTER CHOICES ABOUT WHAT I DO**  
 ...IF I DON'T LIKE THE IMPACT I'M HAVING, I CAN CHANGE  
 IT ...WHEN IT COMES TO IMPACT, **EVERY CHOICE MATTERS**  
 ...WHEN I OPEN MY HEART AND MIND, I SEE WAYS TO HAVE MORE  
 POSITIVE IMPACT ...TRAVEL OPENS ME TO WAYS TO EXPAND  
 MY IMPACT ...**BY CHOOSING** TO HAVE IMPACT, I INSPIRE OTHERS  
 TO HAVE THEIR OWN IMPACT ...MY VISION FOR IMPACT IS REALLY  
 MY VISION FOR **A HIGHER PURPOSE** ...WHEN I CHOOSE  
 TO FOCUS MY BUSINESS AND LIFE AROUND IMPACT, I GROW  
 INTO MY POTENTIAL ...**MY IMPACT CHANGES THE WORLD**  
**FOR THE BETTER.**

