



## WORK ALCHEMY

Coaching **Fire** for You and Your Business

*Ursula has the knowledge and experience to help you get clarity around your business dilemmas and help you move forward. I can think about things all day long in my head and make no progress – she gets me out of my head and viewing things in a way I might not have considered without her expertise and coaching abilities.*

*~Dana Randall, Michigan  
Business Owner, Writer*

### **You matter. What you do matters.**

#### **Are you:**

- **A smart business owner who wants to make a positive contribution?** You already have an impact on your clients and you're taking action to be a leader.
- **Spending time and money trying to get past obstacles?** You've tried different solutions and none quite seem to work.
- **Wanting to grow your business and increase your income?** You know you have more to offer and want to know how to expand effectively.
- **Struggling to move your business past an income plateau?** You can't seem to get past a certain income level.

#### **Then Work Alchemy coaching is for you:**

**Effective and valuable guidance** so you know what to do next.

**Save thousands of hours and dollars** by relying on someone who uses 20 years of business experience to get past obstacles.

**A trusted advisor** who supports you and helps you find **what is right for you** and your business.



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Here's what Laura had to say about Work Alchemy:

*It was pretty stressful at the end getting to the launch point. However, I'm excited for what is yet to come and seeing the business grow. I could not have done this without Ursula's guidance and support!! I am very thankful to have her in my life and as my coach.*

*~ Laura Hibbert, Georgia  
Founder, Stylebition.com*

Our work together includes:

- Business **strategy** and **management**
- Marketing strategy and an **actionable** plan
- Passive (make money while you sleep) and active **income** strategies
- Systems to make your work **easier** and run more smoothly
- **Mastering** your business **psychology**
- Private regular coaching **support** and **accountability**
- **Special access** to online programs

*I value Ursula's perspective on coaching: from the inside out! Entrepreneurship is as much about overcoming internal obstacles such as fear and lack of self confidence as it is about business acumen. Ursula has the knowledge to guide people through their internal struggles as well as offer valuable business guidance.*

*~ Joe Calleja, Ontario  
Founder, CallejaDesign.com*



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### Work Alchemy coaching

Here's how it works:

1. **In-person strategy session** (optional)
2. **1-on-1 private coaching support** – regular 45 min coaching calls
3. **Personal take-action plan** to help you move forward after **every call**
4. **Immediate access** to the Work Alchemist **Firestarter Toolkit**
5. **Alchemy Map** session for next steps after program

*And there's more...*

6. **Priority** admission and **special price** for concurrent programs and workshops
7. Weekly **accountability** email check-in
8. **Light-a-Fire** need-it-now call(s)

### What makes Work Alchemy unique

- **Powerful, transformative** coaching that gets to the heart of the issue and helps you move through it more easily
- **Wisdom** and advice that comes from **2 decades of multi-6-figure business experience**
- A **customized approach** so that your business remains yours, not a clone or shadow of someone else's
- A focus on **helping you make a big difference** in the world, and become **the best of who you are**



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*Lisa shares the benefits of Work Alchemy:*

*Ursula asks important, thought-provoking questions to help you find clarity and offers a tremendous amount of value and support. An absolute joy to work with! Plus, I've had a 50% increase in income working with her!*

*~ Lisa Linder, North Carolina  
Founder, ElegantHippieDesigns.com*

*Why I'm qualified to help you get great results:*

Ursula Jorch, MSc, MEd, brings valuable business experience to the table. With 9 years in strategic business and process planning in a large business setting, and 20 years as an entrepreneur with a multi-6-figure income, Ursula's expertise is wide-ranging and strategically oriented for maximum impact.

As a small business coach, Ursula has worked with a variety of business leaders and businesses to optimize their financial and operational performance. Equally important, she has helped entrepreneurs have *impact*, making a positive contribution within their businesses and in the larger world.

*The peace of mind I've experienced since I started working with you is so profound, it's beyond words. I've gotten such clarity about what to do to expand my business, and my profits have gone up!  
I'm so grateful.*

*~Kerry Bober, North Carolina  
Founder, KerryBober.com*



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## What do you want for yourself and your business?

Your investment, on every level, determines your success. Success as an entrepreneur is defined by your own growth and by the impact you have, your positive contribution to the world.

You can get there with Work Alchemy. The work we do together, this transformation, this alchemy, allows you to create the work and life that you choose.

Are you ready? If you are, let's get started on your own Work Alchemy.

*Ursula*

**BOOK YOUR FREE DISCOVERY SESSION TODAY!**