BELIEVE IMPACT IS GROUNDED IN LOVE-LOVE FOR MYSELF, FOR OTHERS, AND FOR THE WORLD IN WHICH I LIVE ... HAVING IMPACT, BEING A POSITIVE INFLUENCE IN THE WORLD, TOUCHES A DEEP HUMAN NEED TO CONTRIBUTE AND CHANGE LIVES FOR THE BETTER ... I AM FREE TO CHOOSE TO HAVE POSITIVE IMPACT IN MY IMMEDIATE WORLD AND BEYOND ... MY IMPACT IS DEEPLY ROOTED in the values I cherish ... Making my values conscious and CLEAR INCREASES MY ABILITY TO HAVE IMPACT ... I HAVE Impact doing what I love and care about $\ldots I$ can have A BUSINESS THAT CHANGES THE WORLD FOR THE BETTER WHEN MY BUSINESS AND I have a vision for impact, we do better on EVERY LEVEL ... ANY IMPACT RIPPLES OUT ... THE WAY I CHOOSE TO SHOW UP IN THE WORLD HAS IMPACT ... KNOWING THE Impact I have helps me make better choices about what I do ... IF I DON'T LIKE THE IMPACT I'M HAVING, I CAN CHANGE IT ... WHEN IT COMES TO IMPACT, EVERY CHOICE MATTERS ... WHEN I OPEN MY HEART AND MIND, I SEE WAYS TO HAVE MORE POSITIVE IMPACT ... TRAVEL OPENS ME TO WAYS TO EXPAND MY IMPACT ... BY CHOOSING TO HAVE IMPACT, I INSPIRE OTHERS TO HAVE THEIR OWN IMPACT ... MY VISION FOR IMPACT IS REALLY MY VISION FOR A HIGHER PURPOSE ... WHEN I CHOOSE TO FOCUS MY BUSINESS AND LIFE AROUND IMPACT, I GROW INTO MY POTENTIAL ... MY IMPACT CHANGES THE WORLD FOR THE BETTER.

